

## Magazine Advert Ideas:

**Headline:** When three's *not* a crowd...

**Copy:** With Age IQ Day + Night, Botanical Face Wash & Illumaboost, three is just right.

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**Headline:** The personal trainer for your skin.

**Copy:** 3 pack is the new 6-pack. Look good and feel good, in three easy steps.

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**Headline:** Your skin's age eraser.

**Copy:** Get an instant dewy glow and diminish wrinkles, forget fine lines, and radically reduce redness... all scientifically-proven.

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**Headline:** Your skin *can* have it all.

**Copy:** The skin of a 30-year-old when you're 50. You'll *want* to tell people your age, with Nerium's age-defying blend.

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**Headline:** Give your skin superpowers.

**Copy:** Some heroes go unnoticed, flying under the radar. You've got the power. We've got the tools.

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**Headline:** The three C's: cleanse, cream & citrus.

**Copy:** Your travelling bathroom: Nerium's three-part skincare regime. For great skin, everywhere you go.